

Spring, 2017

OSS NEWS

Issue #48

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Old Stagecoach Stop Foundation

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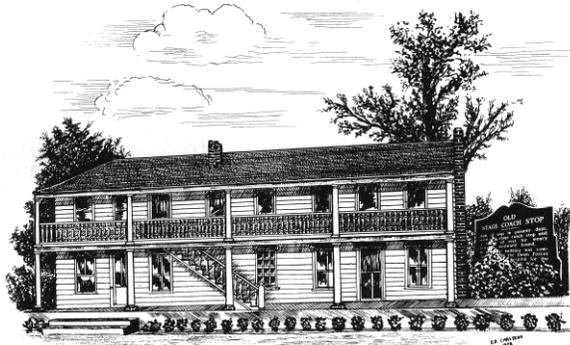
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Our Vision -

“to preserve its educational value for future generations.”

Visit our website:
www.oldstagecoachstop.org

TOUR SEASON 2017

Opening day will soon be here, with the first day on April 1 and continuing every Saturday through September from 10:00 am to 4:00 pm. We are again excited to be able to share our wonderful Old Stagecoach Stop with friends from far and near. In addition to being open on Saturdays, we will be doing special tours for 4th grade students and also for special groups such as the Lifestyle Group, the Legends Bank, the Dutch Route 66 Association, and the Czeck Republic Route 66 Association, to name a few. There will not be a St. Patrick's Day Fest this year, but a new group, the **Waynesville Youth Football League** will be taking over the Route 66 festivals. Many thanks to Tim Berrier, Audra Barber, and the Route 66 Committee for their time and commitment to the downtown festivals the last few years.

Appreciation Day 2016

Our annual celebration of Appreciation Day was held in the back yard of the Old Stagecoach Stop on Saturday, October 15th in conjunction with the **Rt. 66**

Oktoberfest. The

festivities at the OSS as well as the craft and food vendors all around the square were well attended. Activities in the OSS back yard included making butter, baskets, Civil War dolls, and playing period games. Appreciation Day is a reminder of the many friends who have contributed so much to make it possible to continue to share our rich history. Without your past and on-going generous support, we would not be able to preserve this most historic place for future generations. Thank you so much for giving us the opportunity to keep history alive.

SAVE THE DATES:

*April 1 - **Old Stagecoach Stop** tour season begins. We will be open for tours every Saturday through September from 10:00 am - 4:00 pm.

*June 24 - **Freedom Fest** on the Square- 11:00 am - 4:00 pm Also, **Cave State Cruisers** will be at the park the 24-25th.

*July 29-30 - **Old Settler's Day** in the Park 11:00 am – 4:00 pm

October ? – **OctoberFest - OSS Appreciation Day** / 11:00 am – 4 pm

Christmas on the Square 2016

Beautiful crisp weather and over 600 visitors to the OSS made this festival a delight for everyone. The OSS offered apple cider, hot chocolate, and coffee as well as sandwiches, veggies, cookies, breads, candy, and other snacks.

Visitors streamed through from 6:00 to 8:00 pm, enjoying the food, music, and ambiance. Other vendors around the square made this a wonderful family tribute to our community!

View from the Balcony

Jeanie Porter, President

We are looking forward to another exciting year at the Old Stagecoach Stop, although it will be hard to top last year's amazing events! We feel so honored and privileged to be able to share the rich history of our Stop and the surrounding community. Even though we love all the guests from around the United States and around the world, my favorites are the ones who say, "I've lived here all my life and have never been inside this place!" So my challenge to those of you who live in Pulaski County and who have visited the Old Stagecoach Stop is to spread the good news of what an historical place we have here – right on Old Route 66! Tell your friends and neighbors to make it a point to visit the Stop sometime this summer and share their experiences with us!

Old Stagecoach Stop Activity

There are two ways to keep abreast of the Foundation's activities. We have a website and a Facebook page that are active and have current news/events. The website also has the current and all past issues of the *Old Settlers Gazette*

available for reading/research.

www.oldstagecoachstop.org

Our facebook page is listed as:

Old Stagecoach Stop Museum and Foundation or go to

[Facebook.com/oldstagecoachstop](https://www.facebook.com/oldstagecoachstop) if you do not have a Facebook page.

ON BOARD



The Old Stagecoach Stop is the oldest publicly accessible building in Pulaski County. Who owns the museum? If you're a member of the Old Stagecoach Stop Foundation, you're one of the owners. The museum has charter members, life members, and general members. The Old Stagecoach Stop Board has eight directors who conduct the business of the museum. Those same eight people make up the majority of the volunteers who keep the building open on Saturdays, April thru September and for special tours and events. Without their dedication, there would be no Old Stagecoach Stop House Museum.

President's Annual Report for 2016

2016 has been an amazing year for the Old Stagecoach Stop Museum in Waynesville, MO. Our mission and goals are certainly being accomplished. We were deeply honored to be named the Best of the Best Tourist Destination by the Daily Guide this year! With over 1,800 visitors throughout the year, we feel extremely privileged to share this most

historic place with people from around the country, even around the world. This year we have had visitors from many countries, including Germany, Japan, England, Kosovo, Tunisia, Jordan, Egypt, Philippines, Portugal, Bosnia, Georgia, Ghana, Korea, Canada, Slovak Republic, and Austria - truly remarkable for our little town. We are blessed to have community events throughout the year in downtown Waynesville which bring many visitors, such as St. Patty's Fest in March, Freedom Fest in June, Old Settler's Day in July, Frogtoberfest and Oktoberfest in October, and Christmas on the Square in December.

Old Settlers Day brought some special excitement this year with visits from "President Abraham Lincoln" and "General Ulysses S. Grant." Civil War Reenactors provided demonstrations with soldiers marching down from the Waynesville Fort site on the hill, through town past the Old Stagecoach Stop, and into the city park. Cavalry soldiers camped in the Roubidoux Park, and then rode under the bridge to the city park where they all staged several battles throughout the day. These activities in addition to the regular vendors and booths brought many visitors to the Old Stagecoach Stop. Quilters from the Gone to Pieces Quilt Guild, Civil War medicine demonstrated by David Chuber, and a special shuttle provided by the Bell Motel also increased the number of visitors.

Christmas on the Square provided the most visitors to the Old Stagecoach Stop. Counting the cups used as people stream through the Stop for the Christmas cookies, breads, sandwiches, hot coffee, hot chocolate, and hot apple cider provided by Board members, we had over 600 visitors during that one evening alone. The warm fireplaces and the dulcimer music by one of our Board members and her friends helped to make it a memorable evening.

Our Old Stagecoach Stop Museum is open every Saturday from April through September, but we also host special tours throughout the year for special groups, such as the Chamber of Commerce Leadership Pulaski County Class, the Missouri History Museum Tours, the Missouri Outdoor Communicator Spouses, the Military Writers group, the Ozark Folklore and Culture class, the Missouri State Welcome Centers Staff, the Corvette Cruisers, the 547th Engineer Battalion, the Cave State Cruisers, an International Student group from Fort Leonard Wood, and a special tour group from St. James, MO. In addition we had ten - 4th grade classes for special tours for a total of 286 students and teachers.

The Ozark Quilt Trail blessed us with an outdoor quilt frame located to the north of the Stop featuring a Missouri Big Star pattern. The red, white, and blue colors remind us of the Civil War era when the Old Stagecoach Stop was commandeered by Union forces and used as a hospital during the War between the States. We would also like to extend our appreciation to the Gone to Pieces Quilt Guild who contributed the funds, painted, and installed the quilt at the Old Stagecoach Stop.

The objective of the Ozark Quilt Trail is to piece together vibrant history and heritage, one quilt block at a time. Future plans for quilts include other historic sites, points of interest, and barns throughout the area. We are proud to be one of the first sites chosen for this project.

We were honored to be able to display a dress, shoes, and gloves worn to the Eisenhower inaugural ball by Louise Rollins McDougald. She grew up in the Waynesville area and graduated from the Waynesville High School. It was loaned to us by her niece, Jinnie Alexander. It was a nice addition to our 50's room next to the

picture of President Dwight D. Eisenhower.

Due to the age of the Old Stagecoach Stop building, various maintenance issues always need attention. A screen needed to be put around the exhaust pipe to keep the birds out (after a dead bird was found in the exhaust system). Other items included winterizing, securing loose flashing on the roof, tree trimming, and mowing.

Spring brought out the hardy ad sales team (aka OSS Board members) for the *Old Settlers Gazette*, our annual historical edition of past and present news of Pulaski County. After months of intensive writing and editing by Terry and Jan Primas, the free Gazettes are delivered to advertisers and locations around the county and patrons throughout the U.S. The entire profit from this project goes to the continued restoration and maintenance of our historic building. A special thank-you to all of the other volunteers who make this and all of the Stagecoach Stop activities an on-going preservation of history for this community.

The Old Stagecoach Stop website, oldstagecoachstop.org continues our mission of preserving the history of the Stop and surrounding area. It includes historic pictures, archives of all the *Old Settlers Gazettes*, and a rich source for research of our county.

As we look back on 2016, we reflect on the great privilege of continuing the goals established by the Founders of this most historic Old Stagecoach Stop. We are proud to be situated along Route 66 which is bringing many travelers who are touring the "Mother Road" from Chicago to San Diego to revisit this era of American history. We are thankful that so many people from our area, from around the country, and from around the world

have visited and enjoyed this history preserved for us and for future generations.

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SPOTLIGHT ~~~~~

A new feature in our bi-annual newsletter will feature one or two special artifacts at the Old Stagecoach Stop. This edition will take a look at our very special Hoosier cabinet in the Black Hotel (circa 1915) Kitchen.



The Hoosier Cabinet and the American Kitchen, 1899 -1949

A Hoosier Cabinet is a must-have in any vintage-style American kitchen, and for good reason. About 40 different companies (most of them located in Indiana) manufactured versions of this free-standing kitchen workstation between the turn of the twentieth century and the end of World War II. At the height of the cabinets' popularity the top two producers, Hoosier Manufacturing and Sellers, together turned out about 1300 units a day. By 1920, at over two million sold, Hoosier Manufacturing alone had placed a cabinet in one of every ten American households.

What made a Hoosier Cabinet so special? Kitchens of the time were sparsely furnished: a worktable, sink, storage cupboard, open shelves. Dry goods and home-canned produce

were stored in a separate pantry area. The Hoosier Cabinet put all the items a housewife needed to prepare a meal in one place, with enclosed storage spaces specifically designed for each item. Early versions had a lower section fitted with racks to store dishes and pull-out shelves for storing pots and pans and other large items. The lower section also had a bread bin and drawers for utensils and linens. The counter top separating the lower and upper sections could be extended for a user seated at a stool. The upper section was shallower and held a flour bin, usually with its own built-in sifter; hooks for hanging small utensils; racks for storing spices and extracts; space for jars of coffee, tea, and sugar; and shelves for smaller dishes, glassware, and cups. One compartment usually had a roll-top door. Later models included even more amenities, with some companies offering options like a fold-out ironing board, file for grocery bills, and cardboard door charts with cooking tips and menu-planning suggestions. A U.S. Department of Commerce study commissioned in 1920 found that use of such a workstation could save the American housewife over 1500 of the 2000-plus steps she took in her kitchen every day.

The history of the Hoosier Cabinet offers fascinating insight into social and economic trends of the time. The nineteenth century was the era of the Industrial Revolution, when the manufacture of goods transitioned from hand production in the home to mechanized production in a factory. Factory work was often more attractive to single women than working as a domestic. Middle-class

wives who had previously managed a household staff were now forced to do much of the kitchen work themselves. Not only were they unprepared to take on these new tasks, they felt a loss of status as the work was not much valued. Catherine Beecher, teacher, writer, and activist, addressed these issues. Her 1841 book, *A Treatise on Domestic Economy*, was the first complete American guide to housekeeping. In it she argued for the importance of "women's work" and the female's role in society. Beecher and her sister, Harriet Beecher Stowe, collaborated on *The American Woman's Home*, published in 1869. That book included plans for efficient kitchen design, including a workstation they called a "cooking-form."

At the same time, Indiana had become a center for furniture manufacture. Mechanization enabled some shops to produce enough inventory to sell through merchants and dealers. Selling came to be regarded as a profession in its own right; intense analysis of the sales process determined the most effective ways to market a product. Additionally, success would have been impossible without the transportation improvements of the Industrial Age that allowed for shipping raw materials and finished products far and wide.

While it's true that Hoosier cabinets saved steps in the kitchen, that fact alone can't explain their widespread popularity. Savvy advertising and promotion played a big role. Advertisements took many approaches: some touted labor saved

while others emphasized the esteem a husband must hold for his wife in order to invest the \$50 cost of the cabinet. Still others appealed to their customers' desire to be modern and keep up with the times.

Hoosier Manufacturing is credited with several marketing innovations. The company established a network of authorized dealers and coordinated nationwide magazine advertising with local promotional events. They also were said to be the first in the nation to offer a time payment plan; for \$1 down and \$1 a week for 49 weeks, anyone could afford to buy a Hoosier. Another innovation was listing different addresses for the company's main office in different ads; when readers sent in a form requesting information, the company could then identify the source.

In the 1930's, demand for Hoosier cabinets began to decline as built-in kitchen cabinets gained favor. Hoosier Manufacturing was sold in 1942 and then liquidated. Sellers hung on through material shortages and loss of workers during World War II, but closed in 1950.

The Hoosier Cabinet at the Old Stagecoach Stop was purchased with OSS Foundation funds and installed in the Black Hotel (circa 1915) Kitchen when the restoration of that room was completed in 1998. We thank all those whose memberships and donations have made such purchases of period decor possible. We also thank Donna Swift for her donation of an additional Hoosier base cupboard and work table, also on display in the kitchen.

Researched, compiled, and written by Pam Barnabee, OSS Board Member.

Sources: Hiller, Nancy. The Hoosier Cabinet and the American Housewife. Indiana Magazine of History [S.1.] March 2009. Available at: <https://scholarworks.iu.edu/journals/index.php/imh/article/view/12403/18513>

Hopper, Lynn. Hoosier Cabinet info elusive. IndyStar.com, May 13, 2006.

Radford, Darrel. Hoosier Cabinets: An Unforgettable Impact. The Courier Times, Newcastle, Indiana. July 8, 2013

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ISSUE 35 of the *Old Settlers Gazette* is currently in progress. This is a group effort, led by our author/editor **Terry Primas**. The board members do the difficult job of ad sales and delivery. The entire proceeds are put back into the building, allowing us to make improvements and maintain the building. We appreciate all of the businesses and individuals who placed an ad in the Gazette. The board members will soon be out and about to procure the ads for this next exciting edition. If you would like to place an ad for your business or as an individual, please contact one of the board members as soon as possible.

The Pulaski County Museum and Historical Society will again be organizing **Old Settlers Day** July 29 and 30th. Last year's Civil War reenactment, appearances of "Abraham Lincoln" and "General Grant," special music and dancers, various vendors around the park as well as at the OSS, special Civil War medicine expert David Chuber, and members of the Gone to Pieces Quilt Guild made this a very memorable event. We are looking forward to this year's celebration with some surprising new reenactments coming our way!

SPECIAL THANKS to Al & Jackie Raphaelson, for their continuing generous support. They are descendants of W.W. McDonald, the man who built the original double-pen log cabin which has become our Old Stagecoach Stop.

Shop Smile.Amazon

The Old Stagecoach Stop Foundation is now registered to receive donations through the **Amazon Smile Foundation**. When you shop at Amazon, you can log into your account at <https://smile.amazon.com> , select the Old Stagecoach Stop as your charity, and a portion of your purchase dollars will then go to our OSS bank account. Log in at the smile.amazon.com address every time you shop!

We have been privileged to enjoy some special visitors at the OSS already this year.



Stephen Foutes with the Missouri Division of Tourism was the featured guest speaker during the January Route 66 Association Meeting in Waynesville. Mr. Foutes discussed efforts made by the state in marketing Missouri as a tourist destination with investments in television, print, internet, billboards and building signage. In 2015 the Division partnered with Missouri Life

Magazine and state DMO's to produce the Route 66 Guide which highlights Missouri's 300+ miles of Route 66. He emphasized how their efforts help bring tourists to Route 66, including our downtown area. He was given a special tour of the OSS and loved the history of our building.

We also **enjoyed** a visit with bloggers, **Theresa and Jim Goodrich** who were traveling Route 66 and will be publishing a book about their adventures on the "Two Lane Road!" Special thanks to Tourism who keep us in the loop for special guests/tours.



The OSS no longer holds an Annual Meeting of the Foundation membership. The **Old Stagecoach Stop Foundation Annual Report** is available on our website in November.

Please **remember to renew your membership**. The form you need is included on the back page of this newsletter. We need the support and interest of the community to continue our mission. If you are interested **in joining our Foundation Board**, or **volunteering** at the Old Stagecoach Stop, contact a current board member. We welcome new volunteers.

Old Stagecoach Stop Foundation Membership Application

The work of the Old Stagecoach Stop Foundation is supported by memberships and donations. We invite you to join the Foundation at any one of the membership categories listed below.

Complete this form and mail to:

Old Stagecoach Stop Foundation, P.O. Box 585, Waynesville, MO 65583

Please make checks payable to Old Stagecoach Stop.

Name _____

Address _____

Email address _____

*You may use my email address for:
(please check all that apply)*

special event announcements

OSS Newsletter

membership renewal notice

Level of Membership:

Individual \$10

Family \$15

Patron \$25

*Sponsor \$100

*Life \$250

* Sponsor and Life members will be recognized in the Old Settlers Gazette. However, if you prefer to remain anonymous, please check here ____.

Old Stagecoach Stop Foundation
P.O. Box 585
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